



TCS NEW YORK CITY MARATHON

TATA CONSULTANCY SERVICES

2019 TCS New York City Marathon Expo Presented by New Balance Expression of Interest Form

For exhibitor information, including move-in times, show hours, exhibitor services, and Jacob K. Javits Convention Center (“Venue”) policies, please see the Expo Operations Guide and the Exhibitor Manual, each of which will be provided once the expo contract is signed.

Please print, complete, and email this Expo Expression of Interest Form to:

New York Road Runners, Inc.
Attn: Kylene Whitt and Amy Hughey
Email: sponsorship@nyrr.org

LEGAL COMPANY NAME (FOR CONTRACT PURPOSES)

COMPANY ENTITY TYPE (I.E. BUSINESS CORPORATION, LLC, NOT-FOR-PROFIT, ETC.)

COMPANY/PRODUCT NAME (FOR EXHIBITOR SIGNAGE)

CONTACT NAME:

ADDRESS:

CITY, STATE, ZIP:

TELEPHONE:

E-MAIL:

WEBSITE: <http://>

Selling and sampling at the booth subject to New York Road Runners’ approval.

Are you planning to sell merchandise from your booth? **YES** **NO**

Are you planning to sample foods or fluids from your booth? **YES** **NO**

Are you planning to demonstrate products or exercise equipment in your booth? **YES** **NO**

IF YES, PLEASE DETAIL BELOW:

BOOTH SIZE REQUEST:

BOOTH SIZE	BOOTH VALUE
10x10	\$6,000
10x20	\$12,000
20x20	\$24,000
20x40	\$48,000

Other (please specify size)

ADDITIONAL BOOTH OPTIONS

I am requesting a corner booth (\$1,000 surcharge per corner)

I am requesting a value booth as a Charity Partner (10x10 booth for \$4,000) – exact placement to be determined by NYRR

I am requesting a value booth as a Race Partner (10x10 booth for \$4,000) – exact placement to be determined by NYRR

I would like to include an offer in the Virtual Goody Bag (\$3000 surcharge)